



U.S. Mission to NATO



Engaging Youth in Countering Disinformation and Misinformation
A project supported by the USA Mission to NATO, Brussels
Partners Bulgaria Foundation & PartnersGlobal

Countering disinformation and misinformation
February 16-18, 2024 Sofia, Hotel Hemus

Two parallel seminars program

I day – 16 February - Friday		
9.00 - 10.00	Arrival of participants from G.Delchev, Blagoevgrad, Montana and Varshets	
10.00 – 11.45	<p>Plenary session</p> <p>Welcome and introduction to the seminars</p> <p>20th Anniversary of Bulgaria in NATO and NATO 75th Anniversary : <i>Jacqueline Thomas, USA Embassy, Sofia</i> <i>Pavla Tsvetkova, Youth Ambassador to NATO Program</i></p> <p>What is human security and media literacy? NATO's role in protecting human security Human security categories /world café/ <i>Facilitators: Daniela Kolarova, Aneta Kalcheva, Analucia Borego</i></p>	
11.45 – 12.00	<i>Coffee break</i>	
	Paralel seminar: students	Paralel seminar: teachers
12.00 – 13.00	History of disinformation What is misinformation <i>Lecturer: Aneta Kalcheva</i>	History of disinformation What is misinformation <i>Lecturer: Daniela Kolarova</i>
13.00 – 14.00	<i>Lunch</i>	
14.00 – 15.45	Types of disinformation and misinformation Spread of misinformation and disinformation <i>Lecturer: Aneta Kalcheva</i>	Types of disinformation and misinformation Spread of misinformation and disinformation <i>Lecturer: Daniela Kolarova</i>
15.45 – 16.00	<i>Coffee break</i>	
16.00 – 17.30	What's fake and what's not - images and stories Artificial intelligence, algorithms and disinformation <i>Lecturer: Aneta Kalcheva</i>	What's fake and what's not - images and stories Artificial intelligence, algorithms and disinformation <i>Lecturers: Daniela Kolarova</i>



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II day - 17 February – Saturday		
09.00 – 10.45	Paralel seminar: students	Paralel seminar: teachers
09.00 – 10.45	Countering disinformation and misinformation. What is fact-checking and who does it? <i>Lecturer: Todor Kiriakov</i>	The role of stories, narratives, and power in disinformation <i>Lecturer: Analucía Partida Borrego;</i> <i>Interpreter: Kaloyan Kirilov</i>
10.45 – 11.00	<i>Coffee break</i>	
11.00 – 13.00	Countering disinformation and misinformation. Fact-checking tools and methods <i>Lecturer: Todor Kiriakov</i>	The role of stories, narratives, and power in disinformation <i>Lecturer: Analucía Partida Borrego;</i> <i>Interpreter: Kaloyan Kirilov</i>
13.00 – 14.00	<i>Lunch</i>	
14.00 – 15.45	The role of stories, narratives, and power in disinformation <i>Lecturer: Analucía Partida Borrego</i> <i>Interpreter: Kaloyan Kirilov</i>	Countering disinformation and misinformation. What is fact-checking and who does it? <i>Lecturer: Todor Kiriakov</i>
15.45 – 16.00	<i>Coffee break</i>	
16.00 – 17.30	The role of stories, narratives, and power in disinformation <i>Lecturer: Analucía Partida Borrego;</i> <i>Interpreter: Kaloyan Kirilov</i>	Countering disinformation and misinformation. Fact-checking tools and methods <i>Lecturer: Todor Kiriakov</i>

III day – 18 February - Sunday		
09.00 – 10.45	Paralel seminar: students	Paralel seminar: teachers
09.00 – 10.45	Fighting conspiracy theories Myths and facts about NATO Social media, security and active citizenship <i>Facilitator: Aneta Kalcheva</i>	Fighting conspiracy theories Myths and facts about NATO Social media, security and active citizenship <i>Facilitator: Daniela Kolarova</i>
10.45 – 11.00	<i>Coffee break</i>	
11.00 – 13.00	Group work: Participants from each town work together in 4 groups Civil initiatives to combat disinformation: How to plan local campaign or school project combating disinformation and misinformation Conclusion. Feedback and evaluation. Post-seminar test <i>Facilitators: Daniela Kolarova, Aneta Kalcheva</i>	



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13.00 – 14.00	<i>Lunch and departure of participants</i>
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Seminar Lecturers & Facilitators:

Dr. Daniela Kolarova has a MS in Psychology from Sofia University “St.Kl.Ohridski” and PhD in Sociology from the Bulgarian Academy of Science. During the period 1990-2008 she was teaching social psychology and civics at Sofia University “St.Kl.Ohridski”. She is certified mediator and trainer in mediation from the National Conflict Resolution Center, San Diego, California /2003/. From 2000 to 2010 she represented Bulgaria in the Council of Europe’s program “Education in Democratic Citizenship and Human Rights Education” – EDC/HRE. Dr. Kolarova is founder and director of Partners Bulgaria Foundation and responsible for the design of Partners Bulgaria’s Human Rights and Citizenship Education programming, author of numerous publications in this area.

Aneta Kalcheva is majored in Psychology from Sofia University “St. Kliment Ohridski” and has MS in Psychology from the New Bulgarian University. She has been involved in youth projects at Partners Bulgaria since 2013 where she was responsible for strategic design of project activities and tailored trainings for youths, teachers and specialists. Aneta is certified digital skills and media literacy trainer /2021/.She has extensive experience in creating, developing and promoting educational programs. Recently she focused on implementation of innovative educational tools in the field of digital education, active citizenship and human rights education.

Todor Kiryakov has been working for 10 years in the field of media monitoring and analysis. As an employee of the Bulgarian company A Data Pro, he is involved in the creation, implementation and evaluation of various training programs intended for the training of media analysts. His work in this field gives him a broad view of the media environment and the ever-increasing attempts at disinformation and manipulation aimed at destroying reputations, instilling fear and reinforcing existing divisions in society. He has experience as an online media reporter and in 2022-2023 volunteered with the International Republican Institute’s Beacon Project, which tracks narratives inciting hostility toward Ukraine in the context of war. He collaborates with the Bulgarian media coalition and Factcheck.bg

Analucía Partida Borrego holds an M.A. in International Affairs from the Institut d’études Politiques de Paris and B.A. degrees in Peace and Conflict Studies and Political Science from the University of California, Berkeley. She is serving as a Program Manager at PartnersGlobal, USA, responsible for Conflict Transformation and Resiliency program. She designs dialogue and conflict mitigation processes and focuses on interculturality and identity, narratives and depolarization. Other previous experiences include program manager and dialogue facilitator for the Latin America Unit at Berghof Foundation human rights protection and conflict prevention in Mexico, and conflict and protest research in Egypt.



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Pavla Tsvetkova holds a master's degree in law from Sofia University "St. Kliment Ohridski" University. In 2019, he won the "Best speaker" at the European Human Rights Competition under the auspices of the Council of Europe and the European Court of Human Rights, opening her way to an internship in Council of Europe Office for Relations with the European Union in Brussels, Belgium. From 2020 becomes part of the national program "Youth Ambassadors of NATO", organized by the Atlantic Club in Bulgaria with the support of the Directorate "Public diplomacy" to NATO. She participates in a number of events and trainings on the topic human rights and diplomacy. Pavla Tsvetkova is currently a national expert on Bulgaria in the field of human rights to the Spark Legal Network, Brussels, and consultant in the legal practice of KPMG Bulgaria in the field of corporate law and regulatory matters.